CONCEPTUALISM’S WORLDLY MATTER
Colloquium at the Getty Research Institute
March 10, 2016

Within both Conceptual art and Conceptualism in its broader geographical manifestations, the role of the art object and its material status were subject to radical renegotiation. This process is commonly referred to as “dematerialization”—albeit the term, coined by Lucy R. Lippard and John Chandler, has been controversial ever since its conception in 1968. In contrast, recent scholarship emphasizes materiality. From analyses of language as a specific kind of material to the qualities of photographs and other kinds of documentation, these studies identify artists’ desire for more immediate or transparent forms of communication.

In retrospect, Douglas Huebler’s question about “whether or not ‘association’—referencing to worldly matters—will be permitted back into art” appears to be a key issue of artistic practice since the late 1960s. However, the ways in which Conceptualist artworks related to everyday life as well as to social and political issues have often been overlooked in canonical accounts of Conceptualism in the United States and Western Europe.

The workshop brings together American and European scholars to situate the work of Michael Asher, Hanne Darboven, Douglas Huebler, Cildo Meireles, and others within a discussion about Conceptualism’s worldly matter. A guiding question will be whether and how the artists’ rethinking of materiality can be connected to an engagement with aspects of contemporary reality in their work.

PROGRAM

10:30 a.m. Welcome Reception

11:00 a.m.

Christian Berger (Johannes Gutenberg-Universität Mainz / Getty Research Institute Fellow):
Welcome and Introduction


Kavior Moon (UCLA): From Air to Architecture: Michael Asher’s Air Works, 1969–70

Chair: Christian Berger

12:45 p.m. Lunch

2:00 p.m.

Petra Lange-Berndt (Universität Hamburg) and Dietmar Rübel (Hochschule für Bildende Künste Dresden):
Hanne Darboven: Writing between Things

Niko Vicario (Getty Research Institute Fellow): The Matter of Circulation: Synchrony and Asymmetry in Some Conceptualist Practices from Argentina and Brazil

Chair: Rebecca Peabody (Getty Research Institute)

3:45 p.m. Coffee

4:00 p.m.

Joshua Shannon (University of Maryland): Gerhard Richter’s Portrait System

Concluding Discussion

Chair: Andrew Perchuk (Getty Research Institute)

5:15 p.m. Reception

Space is limited. Please RSVP by March 7, 2016 to GRIEvents@getty.edu.

The colloquium was organized by Christian Berger. Sponsored by the Volkswagen Foundation and the Getty Research Institute.